

Step 5

Enable **better INFORMED DECISIONS** to improve people's lives and save money

Better informed decisions

Step 4

Ensure more people start using or keep using **ACTIONABLE INSIGHTS** generated with rigour and speed

Actionable insights
(often embedded in tools people are familiar with)
served up in different ways for different decision-
makers, sectors, regions & languages
(future investments by other funders)

Step 3

Work with **INTERMEDIARIES** who support decision makers

Evidence support
units for advisory &
decision-making
processes

Evidence support
units for learning &
improvement processes

Science advisors

Citizen-led &
citizen-serving NGOs

Evaluation units in UN
entities & Multilateral
development banks
(MDBs)

Operations teams in
MDBs and international
financial institutions
(IFIs)

Researchers

Groups
working with
applied forms
of evidence

Step 2

Make user centred **EVIDENCE SYNTHESIS** the norm

Living evidence syntheses
(LESSs) about accelerating
progress towards the SDGs

Suites of LESSs
on additional SDG priorities
(current and future)

Suites of LESSs
on other
shared priorities

Step 1

Build a user centred evidence synthesis **INFRASTRUCTURE** to serve everyone

1 Demand-side engagement
Engaging with
users to
understand needs
and respond to
'windows of
opportunity'

2 Data sharing and reusing
Enabling everyone
to discover, use and
add to diverse
evidence from
around the world

3 Safe & responsible use of AI
Using AI tools for
discrete tasks as
performance
metrics allow

4 Methods and process innovation
Making synthesis
radically more
timely, relevant
and affordable

5 Capacity Sharing
Building global
capacity with
leadership from
the Global South